

Brand Development

MyWebsite: Building your Digital Future on a Solid Foundation

Transform your online presence with our cutting-edge website solution:

A fully deployed site featuring 300+ pages of structured, high-quality, and relevant content. Designed for the shift from SEO to AEO (Answer Engine Optimization), our websites leverage advanced AI capabilities to deliver superior user experiences. Stay ahead of the digital curve with a site optimized for natural language queries, providing fast, precise answers to drive engagement and keep your audience coming back.

Top 5 Reasons to Choose MyWebsite from Digital

- 1 Dominate Local Search Results**
A robust, content-rich website with local SEO-optimized structure ensures your business stands out, capturing attention from customers searching for solutions in your area.
- 2 Enhance User Experience with AI**
An integrated AI-Bot delivers instant, accurate answers to user queries, reducing search time and boosting engagement, even for complex topics.
- 3 Adapt to the SEO to AEO Revolution**
Future-proof your online presence by optimizing for Answer Engine Optimization (AEO), ensuring your site aligns with the shift toward natural language queries and AI-driven search.
- 4 Establish Authority and Credibility**
High-quality, relevant content positions your business as an expert in your industry, building trust with potential customers and increasing conversion rates.
- 5 Increase Traffic and Conversions**
A well-structured website attracts more visitors, keeps them engaged longer, and turns browsers into buyers with content tailored to their needs, driving measurable business growth.



Establish your online presence with a rapidly deployed, cost-effective website powered by cutting-edge local AI. No need to master SEO—or the more complex AEO—our solution delivers instant answers without relying on Google. Featuring a dynamic, ever-expanding content library, tailored for Office Products Dealers, Business Equipment & Print Dealers, or Managed Service Providers.

Designed to grow with your business, this platform drives engagement and ensures you stay ahead, without you needing to be a digital expert.



Scalable Program to Fit Your Needs

Standard Package

- Includes 30-40 pages, merged with salvageable content from your existing site.
- Preserves and redirects valuable backlinks to maintain SEO performance.
- Seamless integration with HubSpot CRM for streamlined customer management.
- Equipped with Google Analytics for in-depth performance tracking.
- Perfect for businesses looking to modernize their web presence inexpensively.

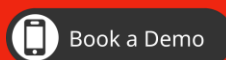
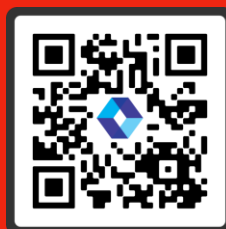
Prestige Package

- All features in the Standard Package, plus:
- Comprehensive 300+ page website, designed for expansive, high-quality content.
- Ongoing content growth with a focus on pillar/topic clusters for SEO and AEO.
- Enhanced data tracking capabilities with Google Tag Manager.
- Tailored to drive organic traffic and build authority in competitive markets.
- Ideal for businesses seeking a robust foundation for future growth.

VIP Package

- All features in the Prestige Package, plus:
- Advanced AI Chat Bot optimized for delivering precise, conversational answers.
- Fully integrated with HubSpot CRM and Marketing platforms for seamless engagement.
- Custom AI tied to ongoing content library expansion for superior results.
- Provides a cutting-edge, local-level AI experience for your audience.
- Best suited for businesses ready to lead in digital innovation and user experience.

Optimized for legacy Google SEO while fully prepared for the shift from search to answer, your website will deliver traffic today and position you for success in the AI-driven future.



For more information scan the QR to book a demo and Q&A.

Click the link for a demo website: MidTennQP.com



Subscription Fee Matrix

	<i>Standard</i>	<i>Prestige</i>	<i>VIP</i>
<i>Onetime Setup Fee</i>	\$1,000	\$1,500	\$1,500
<i>Base Monthly Fee</i>	\$200	\$200	\$200
<i>HubSpot CRM/Mkt Starter</i>	\$50	\$50	\$50
<i>Digitol Syndicated Content</i>		\$245	\$245
<i>Integrated AI Chatbot</i>			\$150
<i>Monthly Subscription</i>	\$250	\$495	\$645

What's Included in the Setup?

Standard: Provision client website - approx. 35 pages of content and integrated with HubSpot CRM & Marketing Starter. Provision one landing page for each Service / Product configured on the site. Includes one pillar page of content aligned with each Service / Product category.

Prestige: Provision client website - approx. 35 pages of content plus baseline of 250-300 pages of additional content formatted for SEO and AEO in structured topic cluster format using schema markup (JSON).

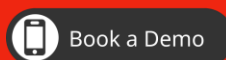
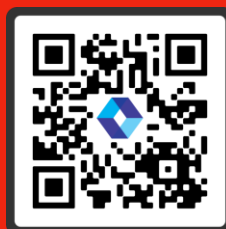
VIP: Configure and deploy AI Chatbot fully integrated with knowledge base providing Natural Language Understanding (NLU) to guest inquiries.

What's Included in the Subscription?

Standard: Site hosting, maintenance, SSL and all renewals. HubSpot CRM and Marketing Starter with 1,000 contact tier.

Prestige: Everything in Standard plus knowledge base and ongoing syndicated content feed of approx. twenty additional 500–750-word articles per month.

VIP: Everything in Standard & Prestige plus Integrated AI Chatbot feeding off expanding knowledge base.



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