

## Business Commerce

### MyStore: Revolutionizing E-commerce for Your Business

**Elevate your online presence with an E-commerce store built for B-commerce:**

MyStore from Digitol is purpose-built for B-commerce, combining flexibility, automation, and control to meet the unique demands of B2B. With vendor-agnostic functionality, seamless integration, and an expandable auto-updated catalog. Advanced pricing algorithms and clutter-free product listings ensure maximum profitability and a smooth customer experience. Comprehensive contract and tier pricing management safeguards your margins. MyStore empowers you to deliver tailored solutions that drive sales, build trust, and enhance your competitive edge.

#### Top 5 Reasons to Choose MyStore from Digitol

- 1 Vendor Agnostic Flexibility**  
Keep control of your vendor relationships and comply with OEM brand requirements while continuously adding vendors and product categories to match customer demand and maximize sales.
- 2 Seamless Catalog Integration**  
Automatic updates with real-time product data, specifications, new products, and discontinued items directly from each vendor—effortless and always accurate.
- 3 Smart, Hands-Off Pricing**  
Sophisticated algorithms blend MSRP, MAP, market pricing, and cost to ensure optimized pricing within your guardrails. Let automation handle the rest.
- 4 Streamlined Product Listings**  
Eliminate customer confusion leveraging algorithms that remove duplicate or similar products, showcasing only the most profitable versions in your store.
- 5 Comprehensive Pricing Control**  
Easily manage vendor contracts, tier pricing, and SKU-level "contract" pricing. Ensure customers never see a price lower than their agreed terms, preserving profitability and trust.



MyStore from Digitol puts dealers back in control, breaking free from the constraints of legacy ERP systems. Unlike legacy platforms dominated by distributors, tech providers, and OEMs, MyStore lets you decide what to sell, who to buy from, and how to price. With powerful automation, seamless integrations, and tailored solutions, it empowers you to meet customer demand, maximize profitability, and take ownership of your business's future.



## Scalable Program to Fit Your Needs

### Standard Package

- Seamless integration with MyWebsite, ensuring a consistent look and feel.
- Customer's load and manage their own product catalogs.
- Customer-controlled pricing for full flexibility.
- Compatible with all versions of QuickBooks for easy accounting integration.
- Ideal for businesses starting with e-commerce and seeking a straightforward solution.

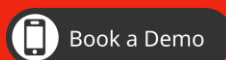
### Prestige Package

- All features in the Standard Package, plus:
- Vendor product catalog integrations for automatic updates and expanded offerings.
- Rich product content with multiple images, specifications, attributes, and AI-ready content structure.
- Access to vendor inventory by distribution center location for better stock visibility.
- SMARTpricing algorithms for optimized profitability.
- Perfect for businesses aiming to scale their e-commerce operations.

### VIP Package

- All features in the Prestige Package, plus:
- Back-end and front-end APIs for seamless integration with mobile App shopping experiences.
- SMARTcatalog for advanced product filtering and vendor selection automation.
- The ultimate solution for businesses looking to automate workflows and deliver a cutting-edge experience.

**Optimized for legacy Google SEO while fully prepared for the shift from search to answer, your e-commerce store is structured to perform today and position you for success in the AI-driven future.**



For more information scan the QR to book a demo and Q&A.

Click the link for a demo website & store: [MidTennOP.com](https://MidTennOP.com)



## Subscription Fee Matrix

|                                    | <i><b>Standard</b></i> | <i><b>Prestige</b></i> | <i><b>VIP</b></i> |
|------------------------------------|------------------------|------------------------|-------------------|
| <i>Onetime Setup Fee</i>           | \$500                  | \$7,000                | \$7,000           |
| <i>Base Monthly Fee</i>            | \$250                  | \$250                  | \$250             |
| <i>SMARTpricing</i>                |                        | \$250                  | \$250             |
| <i>COMPricing</i>                  |                        | \$500                  | \$500             |
| <i>DigitolPROFIT Program</i>       |                        | \$400                  | \$400             |
| <i>SMARTcatalog</i>                |                        |                        | \$500             |
| <i><b>Monthly Subscription</b></i> | <b>\$250</b>           | <b>\$1,400</b>         | <b>\$1,900</b>    |

## Setup Fees:

### Standard:

Provision e-commerce portal, integrate with client email server, setup subdomain, i.e., <https://store.mydomain.com>, obtain (and maintain) SSL.

### Prestige & VIP:

#### *Integrate:*

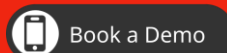
Client vendor catalogs and costs, sales tax automation, & online payment processor, Data Capture Agent (DCA).

#### *Setup:*

Configure all catalog settings & access control list according to customer requirements.

Load customers, set up customer payment terms, taxable status, delivery addresses, etc.

Pricing tiers, pricing conditions (floors & ceilings), customer pricing assignment, and setting up existing customer transactional pricing contracts.



For more information scan the QR to book a demo and Q&A.

Click the link for a demo website & store: [MidTennOP.com](https://MidTennOP.com)