

Business Commerce

DigitolPROFIT™ Program

Monetize Off-Contract Print Devices and Maximize Business Potential:

The DigitolPROFIT™ Program empowers dealers to unlock untapped revenue from off-contract print devices while streamlining operations and improving customer satisfaction. By combining advanced automation, intelligent pricing, and cutting-edge technology, this program ensures you capture a new opportunity to grow your business. It's a turn-key solution designed to optimize revenue, reduce inefficiencies, and position your dealership for long-term success in a rapidly evolving digital environment.

Top 5 Reasons to Choose the DigitolPROFIT™ Program

- 1** **Unlock Hidden Revenue**
Monetize off-contract print devices with automated mapping to consumables, ensuring no revenue is left on the table.
- 2** **Streamline Operations**
Reduce manual intervention with automated pricing, catalog updates, and supply notifications, saving time and effort.
- 3** **Enhance Customer Satisfaction**
Deliver a seamless experience with proactive supply management and Just-in-Time replacement, minimizing downtime, reducing errors, and reducing PO cycle times.
- 4** **Reduce Environmental Impact**
Lower freight costs and carbon footprint with consolidated shipments, reduced waste from overstocking, and maximizing cartridge utilization.
- 5** **Stay Ahead of the Competition**
Leverage data-driven insights and intelligent automation to strengthen customer loyalty and protect your market share.



The **DigitolPROFIT™ Program** is more than a strategy—it's a comprehensive solution designed to optimize revenue, reduce inefficiencies, and to make a positive contribution to your business's future. By embracing this program, you'll position yourself as a forward-thinking dealer, ready to meet the evolving needs of your customers.



Unlock Efficiency and Revenue with Smart Automation

How it Works:

The **DigitolPROFIT™ Program** leverages your existing device hierarchy through your DCA, no matter which one, because our system is DCA-agnostic. Devices are seamlessly connected to your Digitol e-commerce store, where they're automatically mapped to the correct SKUs. The software monitors your DCA, waiting for consumable demand triggers. When triggered, an email, complete with your branding, is sent to your customer with direct links to the mapped consumables. With a single click, customers are taken to the product page, login to view pricing, and then complete the transaction effortlessly. It's automation at its finest—fast, simple, and efficient.

Key Benefits:

- **Automated Device Mapping:** Intelligent mapping links off-contract devices to the right consumables for seamless reordering.
- **Just-in-Time Replacement:** Proactive supply management reduces waste and ensures uninterrupted customer operations.
- **Dynamic Pricing:** Sophisticated algorithms maximize profitability by balancing MSRP, MAP, and market data.
- **Environmental Efficiency:** Consolidated freight reduces costs and your carbon footprint while boosting sustainability.
- **Comprehensive Integration:** Works seamlessly with MyWebsite, MyCommerce, and MyMobile for a unified experience.
- **Customer Retention:** Deliver a proactive, reliable service to build loyalty and capture a greater share of your customers' spend.
- **Improved Asset Tracking:** Manage assets efficiently across locations, linking them to consumables and service providers.
- **Increased Profit Margins:** Automation ensures maximum ROI while freeing up resources to focus on growth.

Unlock the full potential of your device hierarchy with the DigitolPROFIT™ Program. Contact us to learn more and get started today!



For more information, scan the QR to chat with us, have a demo, and address Q&A.

